

Entrepreneurship Education



UNIVERSITAS NEGERI YOGYAKARTA
 FAKULTAS MATEMATIKA DAN ILMU PENGETAHUAN ALAM
 JURUSAN PENDIDIKAN KIMIA / PROGRAM STUDI PENDIDIKAN KIMIA

RENCANA PEMBELAJARAN SEMESTER

MATAKULIAH	KODE	RUMPUN MK	BOBOT (SKS)	SEMESTER	TGL PENYUSUNAN
Entrepreneurship	MKU 6212		2	II	
OTORISASI	Dosen Pengembang RPS		Koordinator MPK		Ka PRODI
	Ir. Endang Dwi Siswani, M.T.		Sukisman Purtadi, M.Pd.		Sukisman Purtadi, M.Pd.
Capaian Pembelajaran (CP)	CPL- PRODI				
	ELO-1	The graduates of Chemistry Education Study Program can demonstrate the spirit of religiousness, moral, ethics, and Indonesian character in life within the society, the state, and the country			
	S	A.8. embodying academic values, norms, and ethics;			
		A.9. demonstrating accountability on the job of respective expertise independently; and			
		A.10. having the sincerity, commitment, determination to develop the students' attitudes, values, and abilities based on the values of local wisdom, as well as having the motivation to act for the benefit of the students and society in general			
	ELO-2	The graduates of Chemistry Education Study Program can demonstrate outonomy work in indi			
		B.1. master basic knowledge of entrepreneurship			
		B.2. master entrepreneur skill			
B.3. internalize outonomy, struggling, and entrepreneurship spirit and attitude;					
P	-				
KU	-				
KK	-				

	CP – MK	
	M1	Students are able to demonstrate responsible dan collaborative attitude, also do the task autonomosly (A.8, A.9, A.10).
	M2	Students are able to apply theoretical concepts on being entrepreneur, thinking for changing, creative thinking, act orientation, risk taking, leaderships, bussines ethics, x-factor, marketing, starting new bussines (B.1. B.2, B.3)
Deskripsi Singkat MK	Mata kuliah ini bertujuan membekali mahasiswa: membangun spirit/jiwa dan karakter wirausaha , memahami konsep kewirausahaan , dan melatih keterampilan/skill berwirausaha. Cakupan materi matakuliah ini meliputi: pengembangan spirit/jiwa dan karakter wirausaha, motivasi berprestasi, berpikir kreatif, hakekat kewirausahaan, etika bisnis dan tanggungjawab sosial, mencari gagasan baru, manajemen produksi, keuangan, pemasaran dan SDM, peluang usaha, <i>bussines plan</i> .	
Materi Pembelajaran/ Pokok Bahasan	<ol style="list-style-type: none"> 1. Being entrepreneur 2. thinking for changing, 3. creative thinking, 4. act orientation, 5. risk taking, 6. leaderships, 7. bussines ethics, 8. x-factor, 9. marketing, 10. starting new bussines 	
Pustaka	Utama	
	U.1. Rhenald Kasali, Dkk (2010), Modul Kewirausahaan, Penerbit Hikmah (PT Mizan Publika), Jakarta	
	Pendukung	
	P.1. Buchari Alma. (2006). <i>Kewirausahaan</i> . Edisi kesepuluh. Bandung: Alfabeta P.2. Geoffrey G. Meredith dkk. (1996) <i>Kewirausahaan, Teori dan Praktek</i> . Edisi kelima. Jakarta: PT Pustaka Binaman Pressindo. P.3. Justin G. Longenecker dkk.(2001). <i>Kewirausahaan Manajemen Usaha Kecil</i> . Jakarta: PT. Salemba Empat Patria. P.4. Rusman Hakim. (1998). <i>Kiat Sukses Berwiraswasta</i> . Edisi Kedua. Jakarta: PT Elex Media Media Komputindo.	
Media Pembelajaran	Perangkat Lunak	Perangkat Keras
	File PPT	LCD, Spidol, White Board, Laptop
Team-Teaching	-	
Matakuliah Syarat	-	

Learning Activities

Week	Sub Learning Outcomes	Indicators	Criteria and Format Assessment	Learning Method (Time Allocation)	Learning Materials (Literatures)	Score Weight (%)
1	L.1. Students understand the meaning of 'Entrepreneurship', an entrepreneur's character, types of entrepreneur and instill students' desire to run an entrepreneurship (M2).	Students are able to explain correctly about entrepreneurship's meaning, an entrepreneur's character, types of entrepreneur and students have desire to run an entrepreneurship.	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Question and Answer (TA : 1 x (2 x 50'))	a. Learning Contract (commitment, togetherness, communication system, syllabus) b. Chapter I. <i>Menjadi Wirausaha</i> (U.1, P.1)	2%
2,3	L.2. Students understand the importance of thinking about change, mindset, understand the mindset of entrepreneurship and understand the financial intelligence theory (M2).	Students are able to explain correctly about the importance of thinking about change, role of entrepreneurship mindset and financial intelligence theory	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Question and Answer (TA : 2 x (2 x 50'))	Chapter II. <i>Berpikir Perubahan</i> (U.1, P.1)	4%
4,5	L.3. Students understand that creativity is the basic of an entrepreneur; understand the obstacles in creative thinking; understand how to measure the potential of creativity, and understand how	Students are able to explain the importance of creativity for an entrepreneur correctly, are able to explain correctly the obstacles of creative thinking that can hinder the progress of a business, can explain correctly about how to increase	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Question and Answer (TA : 2 x (2 x 50'))	Chapter III. <i>Berpikir Kreatif</i> (U.1, P.2, P.3)	4%

Week	Sub Learning Outcomes	Indicators	Criteria and Format Assessment	Learning Method (Time Allocation)	Learning Materials (Literatures)	Score Weight (%)
	to enhance the creativity (M1).	creativity and set free from bondage.				
6	L.4. Students understand about the character that is action-oriented, as well as the attitudes, and actions that need to be acquired to become individuals who are action-oriented (M2).	Students are able to explain correctly the character of action-oriented, attitudes and actions that need to be acquired to become an action-oriented person.	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Question and Answer (TA : 1 x (2 x 50'))	Chapter IV. Berorientasi Pada Tindakan (U.1,P.2-P.4)	4%
7	L.5. Students understand about: the concept of risks, how risk taking needs to be done, the potential risks that occur when starting a business, and how to manage the risks (M2).	Students are able to explain correctly about the concept of risks, how risk taking needs to be done, the potential risks that occur when starting a business, and how to manage the risks.	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Question and Answer (TA : 1 x (2 x 50'))	Chapter V. Pengambilan Risiko (U.1,P.2-P.4)	2%
8	Mid Test			Written Exam (TA : 1 x (2 x 50'))		30%
9	L.6. Students understand about: the importance of leadership for an entrepreneur, the differences between a manager and a leader, and the theory of early leadership (M2).	Students are able to explain correctly about the importance of leadership for an entrepreneur, about the differences between a manager and a leader, and the theory of early leadership.	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Question and Answer (TA : 1 x (2 x 50'))	Chapter VI. Kepemimpinan (U.1, P.1, P.2)	2%
10	L.7. Students understand about: the	Students are able to explain correctly about the	Assessment Criteria: Accuracy, Logical Thinking	Lectures and Question and Answer	Chapter VII. Etika Bisnis	2%

Week	Sub Learning Outcomes	Indicators	Criteria and Format Assessment	Learning Method (Time Allocation)	Learning Materials (Literatures)	Score Weight (%)
	role of ethics in business and “the secrets” of long-term success (M2).	role of ethics in business, and about the “secrets” of long-term success.	Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	(TA : 1 x (2 x 50'))	(U.1, P.1)	
11	L.8. Students understand about: the “X” factors, how to find and explore the “X” factors, and attitudes towards the “X” factors (M2).	Students are able to explain correctly about the notion of “X” factors, how to find and explore the “X” factors, and attitudes towards the “X” factors.	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Discussion and Assignment (TM : 1 x (2 x 50')) Task: Illustration of 2 kiosks with the same type of business is presented, students are asked to analyze the factors that affect both profit and loss. (BM : 1 x (2 x 50'))	Chapter VIII. Faktor “X” (U.1)	2%
12	L.9. Students understand about: ways to look for new ideas, about the various types of groups of business fields (creative, consultative, service and analytical) (M2).	Students are able to explain correctly about ways to look for new ideas, about the various types of groups of business fields (creative, consultative, service and analytical)	Assessment criteria: Accuracy, Logical Thinking Form of Assessment: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and assignments (TM : 1 x (2 x 50')) Task: Make new ideas of creative business papers (BM : 1 x (2 x 50'))	Chapter IX. Mencari Gagasan Usaha (U.1, P.2-P.4)	4%
13	L.10. Students understand about: concepts of marketing, marketing’s strategies and tactics (M2).	Students are able to explain correctly about concepts of marketing, marketing’s strategies and tactics.	Assessment criteria: Accuracy, Logical Thinking Form of Assessment: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and assignments (TM : 1 x (2 x 50')) Task : Analyzing the marketing tactics of several business illustrations (BM : 1 x (2 x 50'))	Chapter X. Pemasaran (U.1, P.3, P.4)	4%

Week	Sub Learning Outcomes	Indicators	Criteria and Format Assessment	Learning Method (Time Allocation)	Learning Materials (Literatures)	Score Weight (%)
14, 15	L.11. Students understand the steps on starting a new business (M2).	Students are able to explain correctly about steps on starting a new business.	Assessment Criteria: Accuracy, Logical Thinking Assessment Form: Test (Oral and Written Quiz) Assessment Instrument: Questions	Lectures and Assignments (TA : 2 x (2 x 50')) Task : Making a PKM-K proposal (BM : 1 x (2 x 50'))	Chapter XI. <i>Memulai Sebuah Usaha</i> (U.1, P.1, P.3, P.4)	10%
16	Final Examination			(TM : 1 x (2 x 50'))		30%

ASSESSMENT

No.	Evaluation Components	Weight
1.	Assignments	20%
2.	Mid Term Examination	30%
3.	Final Term Examination	30%
4.	Activities	20%
	Total	100%

$$\text{Students' Score} = \frac{(\text{Assignment score} \times 30) + (\text{Activity} \times 10) + (\text{MidTest score} \times 30) + (\text{FinalTest} \times 30)}{100}$$